

3M™ Fluorescent Vinyl Roll-up Sheeting
RS33 Pink for Emergency Traffic Control



Temporary Traffic Control for First Responders

- Improve motorist recognition with fluorescent pink color
- Highly visible in all light conditions - especially low light
- Superior nighttime brightness
- Rapid deployment and take down



Be Seen at the Scene

Emergency traffic situations on the roadway present a complex and dangerous environment to both the motorist and emergency personnel. With safety in mind 3M has developed a fluorescent pink roll-up sheeting designed specifically for emergency traffic control situations.

3M™ Fluorescent Vinyl Roll-up Sheeting provides motorists with the visual cues needed for safe navigation through the emergency scene. Long lasting fluorescent pink color. High reflectivity. Angularity. Portability. All of these advantages to roll up signs add up to safety improvements for drivers and emergency personnel.

Improve Motorist Recognition with Fluorescent Pink Color – This unique pink color commands attention, alerting motorists of approaching traffic situations. With advance warning motorists have more time to respond to and safely maneuver through an emergency traffic situation.

Highly Visible in All Light Conditions - Especially Low Light – Durable fluorescent pink color provides up to 40% greater detection distance for the driver. The fluorescent pink color, especially under low light conditions, stands out from ordinary traffic control devices.

Superior Nighttime Brightness – 3M's microprismatic technology provides increased brightness over standard reflective sheeting providing motorists an extra margin of safety during nighttime emergencies.

Rapid Deployment and Take Down – These flexible roll-up safety signs are easy to set up, take down and store. They can be quickly unrolled and installed on the stand, easily moved and just as quickly rolled up when the emergency traffic situation is cleared. Their lightweight portability makes them easy to store in a variety of emergency response vehicles.

Wide Angle Visibility – Use of 3M's microprismatic technology means signs can be seen from a wide variety of angles. These roll-up signs provide uniform reflectivity and legibility despite movement from wind, misalignment and varying angles of motorist approach.

Signs That Lead the Way – For over 70 years 3M has been developing innovative solutions for signage that leads the way to safety for motorists and workers on roadways. Discover how you can benefit from better solutions for emergency traffic control. For more information on 3M Fluorescent Vinyl Roll-up Sheeting, contact your 3M representative, or call 1-800-553-1380, or visit us on the web at www.3M.com/tss.

3M is trademark of 3M. Used under license in Canada.



Traffic Safety Systems Division
3M Center, Building 235-3A-09
St. Paul, MN 55144-1000
1-800-553-1380
www.3M.com/tss

3M Canada Company
P.O. Box 5757
London, Ontario N6A 4T1
1-800-3MHHELPS

3M México, S.A. de C.V.
Av. Santa Fe No. 55
Col. Santa Fe, Del. Alvaro Obregón
México, D.F. 01210

Please recycle.
Printed in U.S.A. Blgr. 11120056
© 3M 2011. All rights reserved.
75-0301-1872-5